



## 2011 HEALTH & FITNESS EXPO MAP



### EXPO DETAILS

The **Select Staffing Santa Barbara International Marathon** will hold the **2011 Health and Fitness Expo** at the Earl Warren Exposition Building. The purpose of this expo event is to promote health, fitness and wellness. We will host a range of vendors displaying products and health related services, screenings and demonstrations. The expo is an opportunity for only 50 businesses to gain maximum exposure from the masses of people who have to pass through whether as a participant, volunteer, family or friend.

Goody Bag Vendors will give added incentive to engage with the expo participant with items they wish to fill in the goody bag. Goody Bag Vendors will have a tag/flag attached to their booth to attract participants.

### EXPO LOCATION

Earl Warren Exposition Building  
3400 Calle Real  
Santa Barbara, CA 93105-3295

### DATES

Thurs., Nov. 10 (**SET UP**) ..... 2:00 pm - 7:00 pm  
 Fri., Nov. 11 (**SET UP**) ..... 6:00 am - 9:45 am  
 Fri., Nov. 11 (**EXPO**) ..... 10:00 am - 8:00 pm  
 Fri., Nov. 11 (**TEAR DOWN**) ..... 8:00 pm - 11:00 pm

### FINISH LINE FESTIVAL LOCATION

La Playa Stadium  
Santa Barbara City College  
Santa Barbara, CA 93109

Sat., Nov. 12 (**SET UP - FINISH LINE**) ..... 6:30 am - 7:45 am\*

\* Need to get there for parking

Sat., Nov. 12 (**FINISH LINE FESTIVAL**) ..... 8:00 am - 1:30 pm

Sat., Nov. 12 (**TEAR DOWN**) ..... 1:30 pm - 2:30 pm

**\*\*Please remember to list top three expo site location choices.**